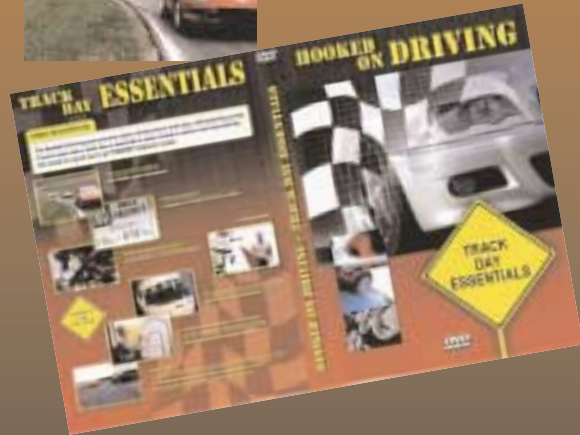


Check out the action on DVD...

Not sure you want to try a track day? Want to be certain you are prepared? Order our Track Day Essentials DVD for a complete overview of what to expect with your first track day. What equipment you need, what to expect, and an overview of the techniques you'll be taught. Go to www.hookedondriving.com—you'll find it available in the Store section.



*To purchase the DVD, go to
www.hookedondriving.com*



Photos courtesy of www.gotbluemilk.com

HOOKED ON DRIVING



*Drive your car on a race track!
Learn about apexes, threshold braking
and other car control techniques...in a
controlled environment
Personalized instruction
Plenty of track time
No wheel-to-wheel driving
Grouped by skill and
experience level*

Hooked On Driving is a community of enthusiasts that are well, hooked on driving great cars and are seeking safe ways to test their driving skills and the capabilities of their cars.

Formed in 2000 as Ray's Club, the group began by holding track education days at Thunderhill for several friends who had purchased very capable sports cars and wanted to exercise them at a higher level in a controlled environment, sans constables. One thing led to another.



Our program is non-competitive and provides careful instruction and guidance to first time track drivers through experienced performance drivers.

Emphasis on safety and fun: The first priority is to assure that everyone knows and understands the rules and is able to drive at a comfortable pace without being pushed. If a driver feels he/she is ready to move up in skill group, they will be checked out by an instructor riding with them to be sure the promotion is appropriate. At the advanced level, there are slightly more passing zones but a reminder that the event is not a race. Our drivers continually tell us that this program is truly one of the highlights of their lives. We've had drivers fly in from Paris, Texas, Southern California and many other locales to have the opportunity to run with Hooked On Driving.



Hooked On Driving activities include:

- Track/driver education days
- Indoor/outdoor kart education and racing
- Circle track racing events (cars supplied)
- Personal coaching for those who want a competition license
- Social events that require a spirited drive
- Offering a "Track Day Essentials" video to assist first time participants
- Team building opportunities



The Hooked On Driving Track Day

The purpose of the track day is to enable participants to experience a higher level of driving experience from their street cars than is appropriate on the street. Many of us have excellent and capable cars that simply cannot be tested on the street. Generally, the result of this exercise (driving our street cars on a racetrack) is euphoria, egomania, and a great deal of braggadocio. It is also an activity that has been found to bond Democrats with Republicans, vegetarians with rib-eye lovers, and even foreign car nuts with domestic car nuts. To say the least, track days are intended to be a great time for all.



Our Home Track Thunderhill Raceway—Willows, CA

While Hooked On Driving occasionally travels to regional race tracks in California and Nevada, we call Thunderhill home. Thunderhill (www.thunderhill.com) is designed for use by amateurs and club racers, with plenty of run off areas to allow for the occasional mistake. It is a three-mile, world class road course that serves as a great challenge for both beginner and advanced drivers.

Register today!

Go to www.hookedondriving.com, click on Events, then register for the event of your choice! You can pay on- or offline.